

Yeonha (Yona) Park

Designer in Sports Industry | Motion Graphic Design | Animation | Graphic Design

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Education

- **Savannah College of Art and Design (SCAD)** Sep 2016 - May 2021
 - Bachelor of Fine Arts in Animation

Work Experience

- **Digital Designer at Greensboro Swarm (NBA G League)** Jun 2023 - Present
 - Design and produce creative content, including graphic design, animation, and videography, for the official Greensboro Swarm social media and LED board.
 - Oversee and manage all creative content for Greensboro Swarm.
 - Manage LED board content, as well as photography and videography for Swarm events and games.
- **Video/Animation Production Intern at Charlotte Hornets (NBA)** Sep 2022 - Apr 2023
 - Designed and animated graphics for event presentations in the Spectrum Center arena.
 - Produced animation/motion graphics for LED display for the arena.
 - Created animation for the official social media of Charlotte Hornets.
- **Animation/Motion Design Intern at Nine Dots** May 2022 - Aug 2022
 - Designed and animated graphics for the official social media of nine dots.
 - Created promotional animation/motion graphics.
 - Created the celebrations media for the organization.
- **2D Animator/Video Editor Intern at Assuaged** Oct 2021 - Apr 2022
 - Created promotional animation for the organization.
 - Created/Edited the graphics to visualize the official meeting of the organization.
 - Edited the promotional/educational media for the organization.

Skills

- **Design Skills**
 - 2D/3D Motion Graphic Design / Animation
 - Graphic Design
 - Photography
 - Video Capture/Editing
- **Software**
 - Adobe Suite: After Effects, Photoshop, Illustrator, Premiere, Indesign
 - Maxon: Cinema 4D
 - Autodesk: Maya
 - Microsoft Suite
 - Google Suite
 - Discord / Slack / Asana / Notion

Achievement & Awards

- Winner - **EDUCATIONAL** of **EUROPEAN PRODUCT DESIGN AWARD** for Character Design, "**CUBI**" Dec, 2024
- Winner of **INDIGO Award 2024** for Character Design, "**CUBI**" Apr, 2024
- Profiled in **ATLANTA** magazine, "**Meet Yeonha Park**" Jul, 2023
- Profiled in **CANVAS REBEL** magazine, "**Meet Yeonha Park**" Jul, 2023
- Profiled in **Voyage Raleigh** magazine, "**Daily Inspiration: Meet Yeonha Park**" Mar, 2023
- Official Selection of **ANIMART FESTIVAL 2021**, "**Doors**" 2021
- Official Selection of **INTERNATIONAL INTER-UNIVERSITY SHORT FILM FESTIVAL 2021**, "**Doors**" 2021
- Finalist of **Rookie Awards 2021**, "**Doors**" 2021
- Published a Book "**TO YOU WHO ARE IMMATURE**" in Korea 2021